



**NCTFJ**  
National Conservation  
Trust Fund of Jamaica

# FAQ's

Frequently  
Asked  
Questions

## How and why was the NCTFJ established?

In 2010, the Government of Jamaica received financial support from the Global Environment Facility (GEF) to undertake a project to strengthen the operational and financial sustainability of Jamaica's Protected Areas System. A major outcome of this project was the establishment of the NCTFJ in 2014.

The NCTFJ was established as a not-for-profit NGO to provide a sustainable source of funding for protected areas in Jamaica. It is designed to be the primary source of financial support for Jamaica's protected areas system, in collaboration with government and non-government partners.

## What is the NCTFJ's mission?

Our mission is to foster effective management and sustainable use of Jamaica's protected areas and cultural assets by mobilizing financial resources for funding projects, building partnerships and sharing knowledge and information.

## What is the NCTFJ's vision for itself?

Our vision is to be the leading provider of funding for the sustainable management and use of the natural, built and cultural resources of Jamaica. Our goal is to build a reputation for our responsiveness, effectiveness and transparency, locally and internationally.

## What makes the NCTFJ different?

Though there are many organisations in Jamaica advocating for a clean, healthy environment, the NCTFJ is unique because very few organisations are dedicated solely to funding the actual conservation of the environment. Many locally recognised environmental NGOs have focused on advocacy and public awareness – with far less emphasis on direct funding support for protected areas. Our mandate also goes beyond the conservation of the environment to the preservation of Jamaica's cultural assets and heritage.

## Who will the NCTFJ support?

The NCTFJ will provide grants to eligible NGOs as well as relevant public sector agencies directly involved in the management of Jamaica's protected areas, cultural landmarks and assets.

## What kind of activities will the NCTFJ support?

The NCTFJ will fund activities that contribute to the long-term sustainability of Jamaica's National Protected Areas System, including conservation, research, management, infrastructure preservation and development, and education and enforcement.

## Who are the NCTFJ's partners?

Our partners include a range of international and local agencies such as The Nature Conservancy and the United States Agency for International Development (USAID), through their Caribbean Marine Biodiversity Programme; the Caribbean Biodiversity Fund; the Global Environment Facility (GEF) and the United Nations Development Programme (UNDP), through the National Protected Areas System Project; the National Environment and Planning Agency (NEPA); and the Ministry of Economic Growth and Job Creation (MEGJC).

## Who is on the NCTFJ Board?

On our Board of Directors are representatives from ministries of government, civil society and the private sector. A key responsibility of our Board is to direct the process of estimating financial projections to meet the requirements of the Protected Areas System.

## How can I help the NCTFJ?

You can support us through annual cash contributions from your Corporate Social Responsibility budget, one-off cash endowments, technical assistance and in-kind support, as well as through helping to mobilise potential funding partners.

## What does my support help to achieve?

Supporting the NCTFJ helps to:

- secure clean water and other essential ecosystems
- enhance Jamaica's green spaces for recreational use
- foster the conservation of important natural resource and cultural heritage sites so that Jamaica's tourism product thrives
- support livelihood, jobs and overall quality of life for Jamaican citizens
- promote national education and awareness about Jamaica's unique flora and fauna
- encourage sensitivity to and pride in the natural, built and cultural assets that underpin the Jamaican way of life
- facilitate the growth of eco-tourism and heritage-based attractions
- support disaster-reduction and mitigation activities
- protect our airports and industries
- foster national economic growth.

